

Adapt to win

Engage with agility to build trust and grow your brand

THE PROBLEM

It's your job to execute your ambitious social strategy and campaigns, protect your brand, and drive efficiencies across your teams.

But this becomes a challenge when you need to balance all of this at scale across your accounts, users, and regions—all while producing measurable impact for your business.

THE SOLUTION

Elevate your brand with social media management for the enterprise. Khoros Social Marketing brings together all of your social accounts and campaigns—and the people who manage them—into one place.

Secure. Keep your brand safe with robust security capabilities, governance tools, and approval workflows.

Powerful. Measure and report on the metrics that matter to your business.

Open. Leverage your existing software investments with key integrations across your workflow.



We found a best-in-class social media tool stack with Khoros at the core.

Manager

Global Social Media Center of Expertise, General Motors

Scale your interactions

Never miss a moment to connect with a customer. Bring all your teams, channels, and content into one platform to manage integrated social campaigns and real-time conversations in a single dashboard.

Elevate your content

Collaborate, plan, and publish organic and social advertising campaigns that inspire connection with your audiences.

Protect your brand

Provide administrators with visibility and control over your channels, teams, and workflows to promote a consistent brand voice and governance across your social presence.

Measure what matters

Translate your social performance to metrics that matter to your business with configurable dashboards and data exports that connect your results back to business value.



Khoros Social Media Management is well suited for brands wanting better collaboration across marketing and service teams.

Forrester Wave

Social Media Management Solutions, Q2 2017

