Khoros™

INTELLIGENCE

Be in Lockstep with Your Market, Competition, and Audiences

THE PROBLEM

Marketers are eager to inform their decisions with social media data, but complex tools with high learning curves and prohibitive requirements to pay by topic keep them from doing so at scale.

The overwhelming speed and ever-changing nature of social media conversations shortens the shelf life of data and requires marketers to move from insight to action faster than ever.

THE SOLUTION

Elevate your brand with social media management for the enterprise — featuring intuitive, real-time, and historical multichannel social media search.

On-demand. Democratize social media insights with unlimited searches.

Intuitive. Inform smarter decisions without the learning curve.

Historical. Instantly gain up to 13 months of social media data for quick wins in real time.

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Khoros Intelligence is our secret weapon. We can easily show a brand what's working, what's not, and how they stack up against their competition, in real time with live data. It's a jaw-dropping experience for our clients.

Peter Corbett
CEO, iStrategy Labs

Campaign optimization

Surface insights about your audience, content, and market to help you create the right messages at the right time on the right network.

Competitive intelligence

Develop competitive benchmarks and track your competitors' campaigns to ensure meaningful brand differentiation.

Actionable insights

Real-time, unlimited search across public social media channels to ensure you are talking about things that are relevant to your audience in language that resonates.