



# Create connection across the digital customer experience

The Khoros Digital Engagement Platform orchestrates action and insight across every channel.

## THE PROBLEM

Today's brands use a complex patchwork of tools and channels to market, sell, and support their customers. It's a messy, expensive framework that traps valuable data in silos.

This fragmentation creates an inconsistent experience that crushes your growth and efficiency. You're left with frustrated customers, stressed teams, and missed revenue.

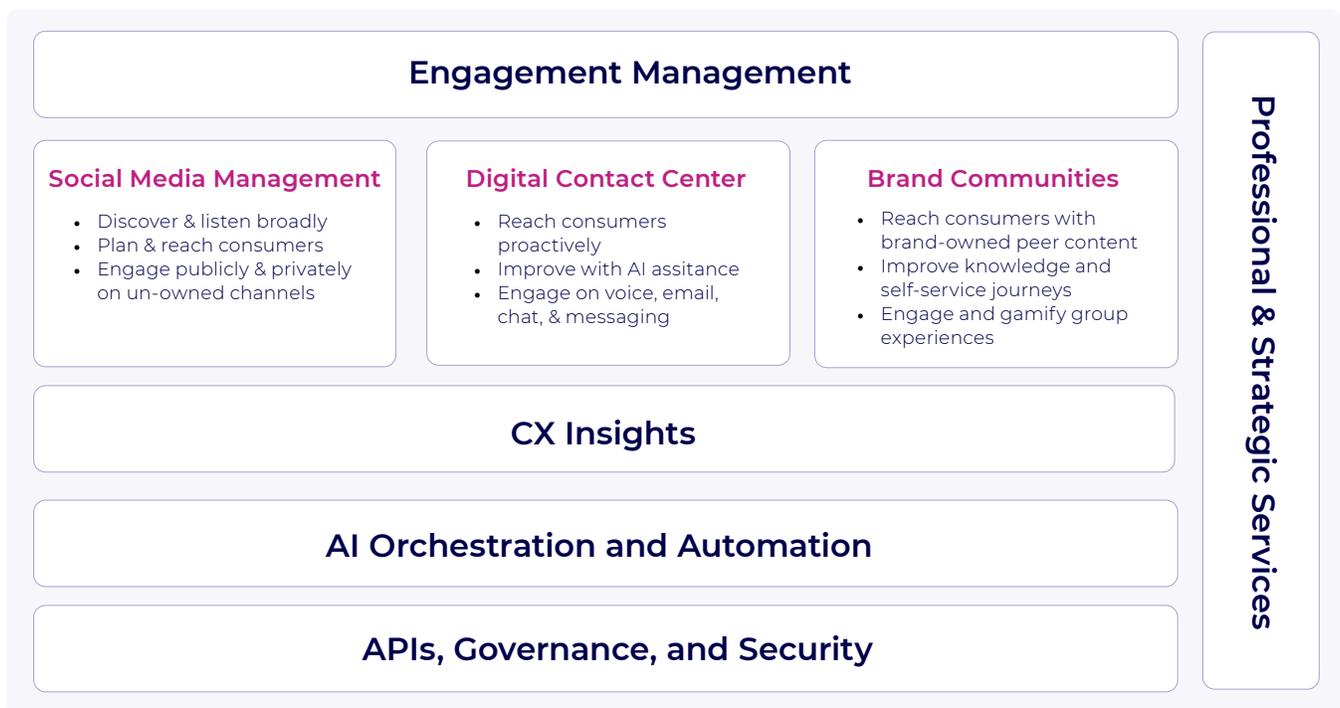
## THE SOLUTION:

The Khoros platform is the heart of your digital customer engagement across every channel.

**We've saved brands over \$2 billion** by increasing growth, decreasing costs, and creating customers for life.

**One place** to listen, understand, and take action

**One place** to gain insight and efficiently engage at every point in the customer experience



## WHY WE'RE DIFFERENT

### One omnichannel platform to strengthen digital relationships

We uniquely focus on helping you engage customers consistently throughout their full journey – marketing and service – across all channels.



57%

YoY increase in total engagements on Twitter



93%

positive CSAT for resolved issues



23%

MoM increase in community membership

### Digital-first pioneers and experts

With 20+ years of innovation in digital customer engagement, only Khoros optimizes the right balance of self-service, AI, and human interaction to create happier customers.



### Unmatched partnership and trusted services

Khoros brings unmatched ease of use and flexibility to big businesses, along with expert strategists and award-winning support.



Khoros is a global leader in digital-first customer engagement software. We build enterprise-level software for digital contact centers, online brand communities, and social media management — differentiated by award-winning services with 20+ years of experience. Over 2,000 brands, including 52 of the Interbrand 100 companies, use Khoros to power approximately 500 million daily digital interactions and create customers for life. Khoros has over 10 industry awards from TrustRadius, Stevie Awards, G2, and more. Khoros, built from Spredfast and Lithium, has nine offices globally and is part of Vista Equity Partners.